



# Energy to Care Social Media Toolkit

Congratulations on your achievement — earning this award is truly a testament to your dedication to sustainability! The following posts are crafted to highlight each award's unique aspects and the achievements of the recipients in health care sustainability and energy efficiency.

Adapt them to **include your organization's name or match your organization's specific accomplishments and branding.** Alternatively, post them as is.

We encourage social posts to "tag" ASHE and include the #EnergytoCareAwards hashtag so we can react and share the love. Keep an eye out for ASHE's press release announcing award winners or adapt your own from the sample press release provided in this toolkit.

## Energy to Care Award Sample Posts:

We received an ASHE Energy to Care Award! [ORG NAME] is at the forefront of energy efficiency, proving that health care can be high-quality AND support healthy and resilient environments and communities. #EnergyToCareAwards

We're honored to be the recipients of the Energy to Care Award from ASHE. It's a recognition of our dedication to reducing energy consumption.

Earning the Energy to Care Award is a milestone at [ORG NAME]! It reflects our commitment to sustainable practices. #EnergyToCareAwards

It's an honor to set the standard for energy conservation in health care. Our energy-saving initiatives have earned us the ASHE Energy to Care Award.

## Sustainability Champions Award Sample Posts:

We've been named ASHE Sustainability Champions! This award is a testament to our team's unwavering commitment to sustainability. #EnergyToCareAwards





[ORG NAME] is thrilled to be a recipient of the ASHE Sustainability Champions Award. Our efforts to implement environmentally friendly practices are making a real impact!

Being recognized as a Sustainability Champion by ASHE is an honor. Our efforts to support healthy and resilient communities are helping shape the future of health care.

[ORG NAME] has been recognized as an ASHE Sustainability Champion! It's a recognition of our leadership in sustainability in health care. #EnergyToCareAwards

### Sustained Performance Award Sample Posts:

Our commitment to long-term energy efficiency has been recognized with the ASHE Sustained Performance Award. We're proud to be leaders in sustainability in the health care field. #EnergyToCareAwards

Honored to receive the ASHE Sustained Performance Award. It's a nod to [ORG NAME]'s continuous efforts in maintaining energy-efficient operations year after year.

Earning the ASHE Sustained Performance Award reflects our dedication to supporting a healthy and resilient environment in our community. #EnergyToCareAwards

[ORG NAME] is proud to be awarded the ASHE Sustained Performance Award, celebrating our enduring commitment to energy efficiency in health care. Here's to many more years of success!

#### Chapter Challenge Award Sample Posts:

[ORG NAME] is proud to share that our chapter has won the ASHE Chapter Challenge in the [LARGE/SMALL] category, showcasing our collective efforts in leading the charge for energy efficiency in health care.

Together, we've earned the ASHE Chapter Challenge Award! This award is a testament to our shared commitment to sustainability in health care. #EnergyToCareAwards

Thanks to the tireless efforts of our members in pushing for energy excellence, we were awarded the ASHE Chapter Challenge Award. #EnergyToCareAwards





✤ The ASHE Chapter Challenge Award belongs to us! A huge shoutout to all our members for their innovative energy-saving strategies and commitment. #EnergyToCareAwards